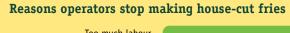
The FreshCut Advantage

Enjoy all the advantages of consistent, premium quality frozen fries available year round. Straight from freezer to fryer, there are no extra labour costs. Get more servings per pound, and use significantly less oil.

Here's what makes

- Cut from fresh heirloom potato varieties
- Unique tastes and textures
- Consistent quality every day
- Save time and labour
- No waste
- Less oil usage
- Save energy costs







ource: Neilson Ingredient Study - August 2016

FreshCut Fries a 100% yield from Cavendish Farms eshCut French Fries smart choice Year-round quality and consiste Lower operating costs with less energy and oil consumption From freezer to fryer with Customer satisfaction! no extra labour costs

Cut cook time by 60%

RUSSET 7/16" STRAIGHT CUT

Need Chips?

or a unique alternative to French Fries, thin, crispy, skin-on FreshCut Chips deliver delicious potato flavor and natural appeal. Made from simple ingredients, with a house cut taste and look, these freshly prepared chips are what more customers are craving today.





Head Office 100 Midland Drive Dieppe, NB E1A 6X4





HOMESTYLE

1/2" KENNEBEC TRAIGHT CUT - SKIN-ON

1/10" CHIPS - SKIN-ON

To Order Email: customerorders@cavendishfarms.com Fax: 1-800-363-4422

1-888-88-FRIES (37437)

FreshCut Product Guide Discover your new signature fry!

cavendishfarms.com



Russet

Russet Potatoes

The original Russet Burbank potato was discovered in the 1870s by farmer Luther Burbank in Massachusetts. The russet potato is a type of potato that is large, with dark brown skin and few eyes. The flesh is white, dry, and mealy, and it is suitable for baking, mashing, and particularly well suited for French fries. Russet potatoes are also known as Idaho potatoes in the United States.

PRODUCT CODE (GTIN)

100 **56210 04551** 2

100 **56210 04541** 3

100 **56210 04552** 9

Russet French Fries

Russet potatoes deliver premium extra-long fries with a wholesome and hearty skin and fry up crisp and golden with a creamy potato taste.

- The staple for French Fries
- High potato solids result in a crispy, golden French Fry
- Dark brown skin is more visible
- Creamy interior texture
- Large potato size is well suited for French Fries



3/8" RUSSET STRAIGHT CUT - SKIN-ON 56210 04551

RUSSET STRAIGHT CUT SKIN-ON

RUSSET STRAIGHT CUT SKIN-OFF

RUSSET STRAIGHT CUT SKIN-ON

RUSSET STRAIGHT CUT SKIN-OFF



3/8" RUSSET STRAIGHT CUT - SKIN-OFF 56210 04541

CUT SIZE SKIN-ON/

3/8"

3/8"

1/2"

SKIN-ON PXLF

SKIN-OFF GRADE A

PXLF

100 56210 04540 6 7/16" SKIN-OFF GRADE A 6x5 31.75 10x7 **O** YES

SKIN-ON

6x5

6x5

6x5

31.75



1/2" RUSSET - SKIN-ON 56210 04552

31.75 10x7 🛈 YES

10x7

31.75 10x7

0

0

YES

YES



56210 04540

COOKING INSTRUCTIONS

425°F (220°C) 10-12 MIN

350°F (180°C) 2 3/4 MIN

350°F (180°C) 3 MIN

350°F (180°C) 4 MIN

350°F (180°C) 3 MIN

7/16" RUSSET - SKIN-ON

450°F (232°C) 22-25 MIN

9/32" DARK RED NORLAND SHOESTRING - SKIN-ON 56210 04574

7/16	″DA
STRAIGHT	CUT
	5

	PRODUCT CODE (GTIN)	CUT SIZE	SKIN-ON/ SKIN-OFF	GRA
DARK RED NORLAND STRAIGHT CUT	100 56210 04571 0	3/8"	SKIN-OFF	GRAI
DARK RED NORLAND STRAIGHT CUT	100 56210 04572 7	7/16"	SKIN-OFF	GRAI
DARK RED NORLAND STRAIGHT CUT SKIN-ON	100 56210 04573 4	7/16"	SKIN-ON	GRAI
DARK RED NORLAND SHOESTRING, SKIN-ON	100 56210 04574 1	SHOESTRING	SKIN-ON	GRAI
DARK RED NORLAND STRAIGHT SKIN-ON, w/ SEA SALT	100 5 6210 04570 3	7/16"	SKIN-ON	GRAI
DARK RED NORLAND CHUNKY DICED, SKIN-ON	100 56210 04561 1	3/4 x 1 x 1"	SKIN-ON	GRAI

Dark Red Norland

Dark Red Norland Potatoes

With its distinct dark red skin, and creamy white flesh, the Dark Red Norland is truly a premium potato. First grown in 1957 by North Dakota State University, this heritage potato has a sweet earthy flavour with a creamy interior texture.





3/8" DARK RED NORLAND STRAIGHT CUT 56210 04571



Cavendish

Kennebec

Dark Red Norland French Fries

If you're looking for unique red skin fries that cook up to a dark golden brown with a sweet flavor and moist interior, choose Dark Red Norland FreshCut Fries.

- A sweeter flavour fry with a dark golden colour for that authentic, chip-wagon look
- Maintains its dark red skin colour when fried
- Available in both skin-on and skin-off options

7/16" DARK RED NORLAND

STRAIGHT CUT - SKIN-ON

56210 04573

3/8" DARK RED NORLAND

CHUNKY DICED - SKIN-ON

56210 04561

7/16" DARK RED NORLAND STRAIGHT CUT 56210 04572



ARK RED NORLAND - SKIN-ON W/SEA SALT 56210 04570



Kennebec Potatoes

Introduced in the 1940's, the Kennebec Potato is an authentic potato variety that delivers a fresh potato taste. In fact, Kennebec's are preferred by many chefs because of their superior flavour. Kennebec potatoes are a round white variety with a thin, tan-coloured skin for a "new potato" look. The sweet, creamy white interior creates an incredibly craveable taste and texture.

Kennebec French Fries

For crispy golden fries with a homestyle potato look and taste, choose Kennebec FreshCut Fries.

- Unique, slightly nutty potato flavour
- High potato solids result in a crispy, golden French fry
- Bright appearance
- Creamy interior texture
- Thin skinned







1/2" KENNEBEC STRAIGHT CUT - SKIN-ON 56210 04586

7/16" KENNEBEC

STRAIGHT CUT - SKIN-ON, W/SEA SALT

56210 04580



1/10" CHIPS - SKIN-ON 56210 20455

		COOKING INSTRUCTIONS							IONS			
	PRODUCT CODE (GTIN)	CUT SIZE	SKIN-ON/ SKIN-OFF	GRADE	PACK SIZE (LB)	NET/GROSS WT. (LB)	PALLET	KOSHER	HALAL	DEEP FRY	CONVECTION	CONVENTIONAL
KENNEBEC STRAIGHT CUT SKIN-ON	100 56210 04585 7	7/16"	SKIN-ON	GRADE A	6x5	31.75	10x7	0	NO	350°F (180°C) 3 MIN	425°F (220°C) 10-12 MIN	450°F (232°C) 22-25 MIN
KENNEBEC STRAIGHT CUT SKIN-ON	100 56210 04586 4	1/2"	SKIN-ON	GRADE A	6x5	31.75	10x7	0	YES	350°F (180°C) 4 MIN	-	-
KENNEBEC STRAIGHT CUT SKIN-ON, W/SEA SALT	100 56210 04580 2	7/16"	SKIN-ON	GRADE A	6x5	31.75	10x7	0	YES	350°F (180°C) 3 MIN	425°F (220°C) 10-12 MIN	450°F (232°C) 22-25 MIN
CHIPS SKIN-ON	100 56210 20455 1	1/10"	SKIN-ON	GRADE A	6x5	31.75	10x5	NO	NO	350°F (180°C) 3 MIN	-	-

